

LONG BEACH YOUTH AND GANG VIOLENCE PREVENTION INITIATIVE

Task Force Meeting

July 12, 2004

Meeting Summary

The Long Beach Youth and Gang Violence Prevention Task Force met on Monday, July 12 to continue development of strategies to achieve the Task Force directive. Dennis Thys, Neighborhood Services Bureau Manager, opened the meeting with self-introductions and reviewed the meeting agenda.

- City Manager Jerry Miller welcomed the 40-member group, complimented their dedication and ensured that City resources are committed to the process.
- The group elected a Chair (Mike Gillette) and Vice Chair (Marc Rothenberg).
- Representatives from the Press Telegram and Charter Communications shared their commitment to sending a citywide message to stop youth violence. VIP Records will be a resource to help get the message out.

Daniel Iacofano, from MIG, assigned the new Task Force members present to an action team of their choice. These teams and their composition were determined at the previous Task Force meeting, where the Task Force members volunteered for teams of their preference. Then he broke the group into their respective actions teams. Each team was given an "Action Team Work Program Outline" worksheet to fill out. The Program Outline grid included the following elements for the team to identify:

1. Overall Action Team Goal/Desired Outcome
2. Proposed Actions to Reach Goal/Desired Outcome
3. Identified Action's Lead Responsibility
4. Identified Action's Key Participants (individuals, groups, and/or organizations)
5. Identified Action's Timeframe (in increments of months or years)
6. Identified Action's Potential Funding Source

These grids were an outline for team discussion and some groups covered additional topics not relevant to the outline grids. This report summarizes the action team discussions.

ACTION TEAM WORK PROGRAM OUTLINES

ACTION TEAMS OVERVIEW

Media and Communications	Development of a multi-media campaign that gives a relevant voice to the suffering populations in Long Beach and conveys positive messages and role models for youth and families.
Youth Employment	There were not enough team members present for this team to meet.
Parenting	Specialized parenting education with regards to parents rights, responsibilities and resources, discipline, working with lower grade schools and the community
Youth Engagement	<ul style="list-style-type: none">▪ Meaningful, not token engagement▪ Shared power, equal footing▪ Ownership for future quality of life▪ Shared voice and perspective of youth▪ Mutual respect ("Walk the Talk")
Research & Resource Development	<ul style="list-style-type: none">- Analysis of Beat Five high crime neighborhood and identification of resources and needs- Collections of social service data citywide and development for distribution and use towards resource development

ACTION TEAM WORK PROGRAM OUTLINES

MEDIA CAMPAIGN

Resource Team Member: *Erroll Parker*

Assigned Team Members: *Enrique, Jessica, James, Judd, Alvin, Dan, Craig and Sheila*

Team Goal/Desired Outcome: *Development of a multi-dimensional media plan that gives a relevant voice to the suffering populations in Long Beach and conveys positive messages and role models for youth and families.*

Proposed Actions to Reach Goal/Desired Outcome	Lead Responsibility	Key Participants (individuals, groups, and/or organizations)	Timeframe 0-6 months 0-1 year 0-2 years	Funding Source(s)
1. Work with Press telegram to access newspaper coverage of youth agencies and profile young people who have overcome adversity	Rich Archibald	Press Telegram	0-6 mos.	P-T
2. Work with the Charter Cable TV Company to access local cable TV programming i.e., local TV programs and the potential for sponsoring a 24-hour telethon	Craig Watson	Charter Communication	0-6 mos.	Charter
3. Invite Joe Muse's Ad Agency and the USC School of Communication Metamorphosis Project to our next meeting to present and discuss ideas on media campaign	TBD	TBD	TBD	TBD

ACTION TEAM WORK PROGRAM OUTLINES

YOUTH EMPLOYMENT

Resource Team Member: *Brian Rogers*

Assigned Team Members: *John, Mike B., Derik, Karen, and Jessica*

Team Goal/Desired Outcome: *Find ways to increase job opportunities for youth!*

There were not enough team members present for this team to meet.

ACTION TEAM WORK PROGRAM OUTLINES

PARENTING

Resource Team Members: *Cecile Walters, Chris Burcham, Karen Hilburn*

Assigned Team Members: *Karen, Melanie, Robin, Grant, Yolanda, Atrilla, Leonard, Falanai and David*

Team Goal/Desired Outcome: *Specialized parenting education*

Partners: *LBPD, LB Child Abuse & Domestic Violence Counseling, LBUSD, Hospitals and Medical Centers*

Topic(s): *Parent rights, responsibility and resources, discipline, working with lower grade schools and the community*

Proposed Actions to Reach Goal/Desired Outcome	Lead Responsibility	Key Participants (individuals, groups, and/or organizations)	Timeframe 0-6 months 0-1 year 0-2 years	Funding Source(s)
1. Review best practices of current parental education covering rights, responsibility and discipline	Robin, Leonard, Falanai, and Chris	All	0-6 mos.	N/a
2. Provide training to parents and staff on how to avoid difficult situations	Karen	LBPD, PT	0-6 mos.	N/a
3. Continue resource mapping and identification of more organizations	All	N/a	0-6 mos.	N/a

ACTION TEAM WORK PROGRAM OUTLINES

YOUTH ENGAGEMENT:

Resource Team Members: *Keith Kilmer, Cynthia Fogg, Alvin Bernstein*

Assigned Team Members: *Barbara, Raymond, Mike B., Hilary, Mike G., Enrigue, Alvin, Marc, Grant, Lysa, Elijah, Diana, Dave, and Greg*

Proposed Actions to Reach Goal/Desired Outcome	Lead Responsibility	Key Participants (individuals, groups, and/or organizations)	Timeframe 0-6 months 0-1 year 0-2 years	Funding Source(s)
1. Invite more youth to “the table”	Alwin	Task Force	0-6 mos.	N/a
2. Engage youth in the dialogue through outreach	Greg	School Programs (Disciplinary Sessions), Youth Commission, DLYAC	0-6 mos.	N/a
3. Invite LA City Youth Engagement Task Force to work with us	CF	Task Force	0-6 mos.	N/a

Team Goals/Outcomes:

- Meaningful, not token engagement
- Shared power, equal footing
- Ownership for future quality of life
- Share voice and perspective of youth
- Mutual respect (“Walk the Talk”)

Issues/Challenges:

- At-risk youths and juveniles on probation are hard to reach
- They have diverse needs

Questions:

- Should out outreach be age specific?
 - Maybe we are target age range should be middle school age children to 24 year old young adults

ACTION TEAM WORK PROGRAM OUTLINES

Opportunities:

- Early intervention
 - Reaching youth during their formative years (younger age)
- School curriculum
- Discipline

Next Steps:

1. Bring findings to entire Task Force
2. Be engaged in Task Force
3. Develop “broad” outreach/engagement actions
4. Engage Los Angeles City Youth Engagement Task Force

ACTION TEAM WORK PROGRAM OUTLINES

RESEARCH & RESOURCE DEVELOPMENT

Resource Team Member: Dennis Thys

Assigned Team Members: Rene, Enrique, Bill W., Bill Q., Robin, Jessica, Mike G. and Raymond

Team Goal/Desired Outcome: 1) Analysis of Beat Five high crime neighborhood and identification of resources and needs

Proposed Actions to Reach Goal/Desired Outcome	Lead Responsibility	Key Participants (individuals, groups, and/or organizations)	Timeframe 0-6 months 0-1 year 0-2 years	Funding Source(s)
1. Collect crime data 2. Develop an overlay of census demographic information 3. Research youth serving agencies 4. Engage LBUSD in our work	DJT	Police, Tech Services Commission on Youth LBUSD	1 mos.	City/ LBUSD
5. Conduct site visits 6. Analyze best practices	Mike	Research and Resource Management	3 mos.	City
7. Identify gaps in services available 8. Identify best practices	Mike	Research and Resource Management	3 mos.	City

ACTION TEAM WORK PROGRAM OUTLINES

Goal/Desired Outcome:

2) Collections of social service data citywide and development of strategies for distribution and use towards resource development

Proposed Actions to Reach Goal/Desired Outcome	Lead Responsibility	Key Participants (individuals, groups, and/or organizations)	Timeframe 0-6 months 0-1 year 0-2 years	Funding Source(s)
1. Collect youth commission data	TBD		6 mos.	
2. Establish neighborhood leadership program	TBD		6 mos.	
3. Establish non-profit partnerships with CSULB, LBCC, NK California, and HUD Faith-Based Initiative	TBD		6 mos.	
4. Develop strategies for information exchange i.e. ask California	TBD		12 mos.	
5. Translate data into grant/foundation funding opportunities	TBD		18 mos.	